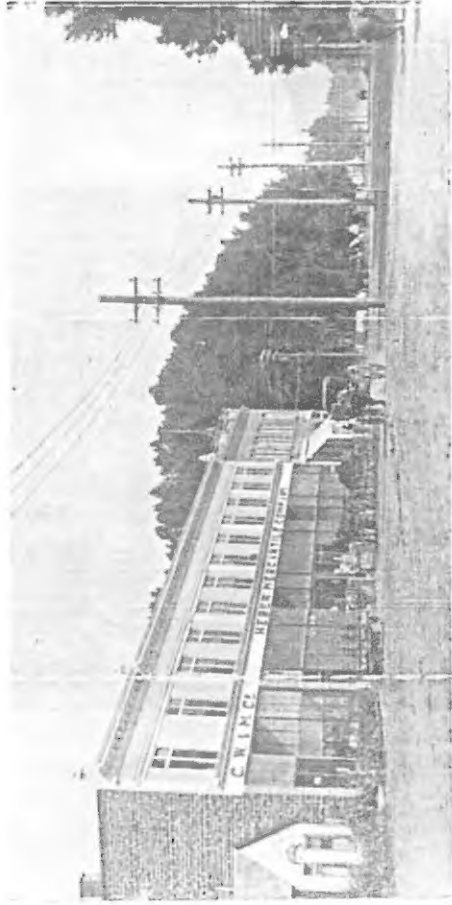


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In this picture, looking north, is another portion of the early Heber business district. The small building at the extreme left is Brig Witt's dentist's office. The Consolidated Wagon and Machine Co. occupied the south portion of the Heber Mercantile Company Building. In the background of the picture, on the corner, is Heber's first bank building.

the present manager, Harold Smith. Both as A. Hatch and Company and the Heber City Exchange, this business is probably the city's longest in operation.

One of the most prosperous business sections in Heber during the years is the area known as "Hatch's Row." This section included buildings between Abram Hatch's residence and his store on Main Street. Some of the businesses along this row have been a harness and shoe shop operated by Danielson and Dahlman, the A. L. Davis barber shop, a saddle and harness shop owned by Nephi Forman, the Wave printing and publishing offices, J. W. Buckley's men's store, the Smith Meat and Grocery operated by George Smith & Sons, Earl and Sylvan Smith, and others. Today, the "Hatch Row" includes the Aloma Motel



The Heber Exchange Company building and general merchandise store as it is today.

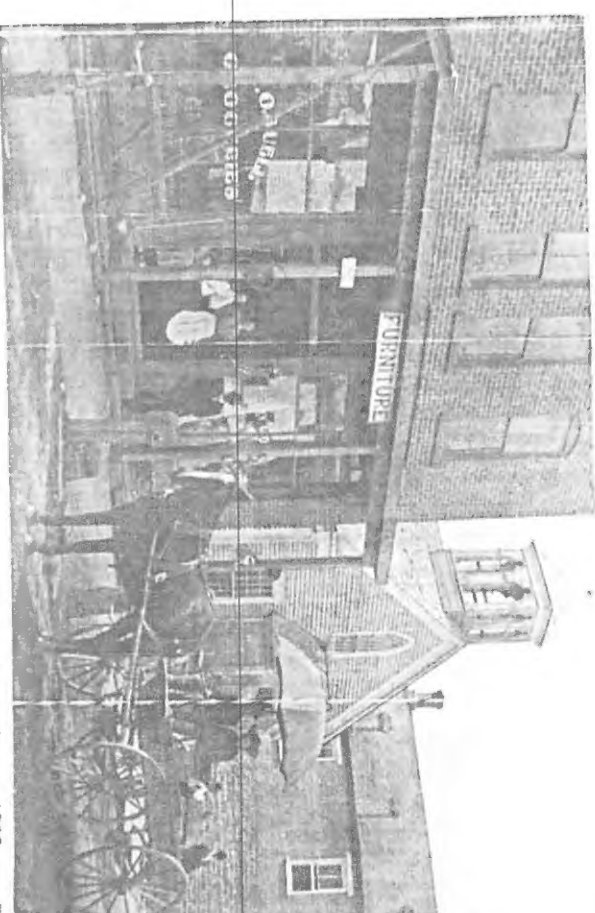


"Hatch Row" has been one of the choice commercial locations in the valley through the years. Businesses occupying the "Row" are shown here in this 1959 photograph.

built on the old Hatch homestead, the J. C. Penney store, Seiter Bakery, Stanley Title Insurance Company, Barker's Jewelry, Palace Drug, U. S. Post Office and Heber Exchange.

John Turner and his sons also operated a successful business corner on Main Street and Second North, which included Turner's Store, and the Turner Opera House mentioned in Chapter Twelve. When the Turners went out of business, the Golden Rule Store which later was the J. C. Penney Company opened its first Heber store at this location. The Lee Johnson service station now occupies the site.

Another pioneer business in Heber was the Buell's Store. The founder, Frederick O. Buell came to Utah in 1872 with his grandmother, Persinda H. Buell Kimball, one of the wives of Heber C. Kimball. He had been living in Missouri but came west with his grandmother when his father died. He stayed in Salt Lake and lived with Pres. Brigham Young until 1876 and then returned to Missouri where he apprenticed as a tin and copper smith. Visiting with an aunt in Summit County in 1882, he met President Wilford Woodruff who told him there was a good opening in Heber for a tinsmith. On May 14, 1883 he walked into Heber with his tools and rented a small shop at 143 N. Main. His business grew, and he eventually purchased the property and built a building. In 1884 he added a small stock of groceries and candy in addition to his tin-smith business, and this proved so successful that he opened a general merchandise business in 1894 with an even larger building. He built a community dance hall on the second floor which was in constant use. He continued in his business until he retired on January 1, 1920 and moved to Provo. His son, Owen, continued to operate the store and added a fresh meat department. In 1925 James T. Simkins, a brother-in-law, purchased an interest in the store and it was incorporated as Buell & Simkins. The corporation was later dissolved and it became Buells Food Store. Another remodeling took place in 1934 when the store joined the Independent Grocers Assn. (I.G.A.) and opened the



1: O. Buell's store which was built in 1894. Shown in this picture, taken in 1902, are F. O. Buell and clerks in front of the store and Owen and Golda Buell in the delivery wagon on the street. To the north of the building is the old Social Hall built in 1873.



² Buell's Food Store in 1934 as it was remodeled and operated under the ownership and management of Owen F. Buell.



Hicken Bros. Meat Market, one of the early Heber businesses, is shown here with John H. Hicken the proprietor; at the left, Mont Hicken, Thelma Ohlwiler Wootton, Elthoria Hicken Halverson and Phyllis McMillan O'Toole. The picture was taken about 1908.

Orson Moulton, also a leading town butcher. Hicken Bros. was in business 18 years.

All meat markets now operate in connection with grocery stores or the Heber Exchange. Earl Smith and Sons operate a freezing and cold storage locker business in connection with their grocery and meat market. Meats are also sold at the Safeway Store and by Ezra Van Wagoner who operates what was formerly the O. P. Skaggs store on First South and Main.

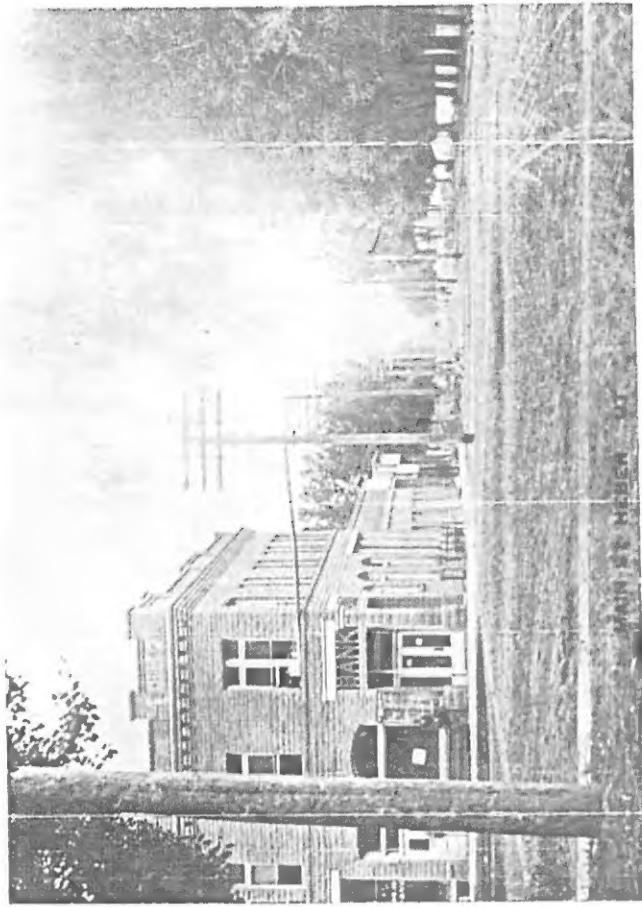
LUMBER YARDS

In March, 1933, Leslie Lowe Ashton, his wife and two young sons arrived in Heber to establish the lumber and hardware business called "Ashton's." Included in the partnership were two other brothers, C. L. Ashton of Roosevelt and Rae Ashton of Vernal. They located in the old Bonneville Lumber Company building which they had purchased from Morrison-Merrill Company of Salt Lake City.

A month later Mr. Ashton moved the old frame building back 50 feet to allow room for a service station which he built in connection with the business. Shell Oil products were distributed.

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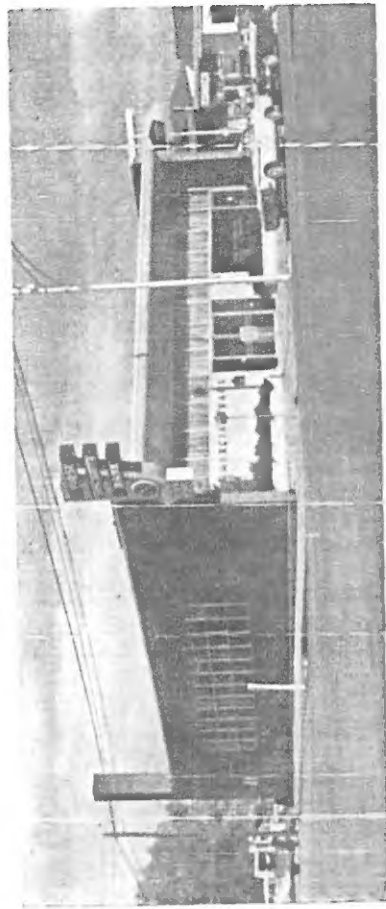
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Early view of Main and Center Streets, showing the first bank, built in 1904.

BANKING

As business prospered in the community, banking became a part of the business picture. The first commercial bank, The Bank of Heber City, opened in 1904. An advertisement in the Wasatch Wave near Christmas of 1908 told the people: "Begin the New Year Right by opening an account with the savings department of the Bank of Heber City. We receive deposits of One Dollar and upwards."



The First Security Bank of Utah's building in Heber, erected in 1950.